TO MAKE YOUR POSTER STAND OUT

We have consulted a selection of F1000’s world-renowned experts for their top tips on creating the perfect poster.

1. Make it attractive and immediately catch the eye, making passers-by pause and take a look.
   PROF. JEAN-LOUIS VINCENT
   Head of Faculty, F1000 Critical Care & Emergency Medicine
   Erasme University Hospital, Belgium

2. Choose a short informative title.
   PROF. BEN A BARRES
   Section Head, F1000 Neuronal & Gial Cell Biology
   Stanford University School of Medicine, USA

3. Keep the introduction short; avoid just repeating your abstract.
   PROF. SALLY E WENZEL
   Section Head, F1000 Asthma & Allergic Rhinitis
   University of Pittsburgh Medical Center, USA

4. People tend to first focus on the top-left of your poster so put something there that will keep their attention, a picture or graphic.
   PROF. FLOYD BLOOM
   Head of Faculty, F1000 Pharmacology & Drug Discovery
   The Scripps Research Institute, USA

5. Major points should be bulleted not buried in text.
   PROF. CHRISTOPHER CHAPPLE
   Faculty Member, F1000 Lower Urinary Tract: Dysfunction, Incontinence & Urodynamics
   Royal Hallamshire Hospital, UK

6. A simple diagram or cartoon is often very helpful in explaining your study.
   PROF. PETER J BARNES
   Head of Faculty, F1000 Respiratory Disorders
   Imperial College School of Medicine, UK

7. Don’t fill the poster space with too much information; 4-5 figure panels maximum.
   PROF. JULIAN E DAVIES
   Head of Faculty, F1000 Microbiology
   University of British Columbia, USA

8. Keep it short and simple, emphasising the take-home message.
   PROF. MARTIN RAFF
   Head of Faculty, F1000 Neuroscience
   University College London, UK
   PROF. GORDANA VUNJAK-NOVAKOVIC
   Section Head, F1000 Musculoskeletal Repair & Regeneration
   Columbia University, USA

9. Practice presenting your poster before you attend.
   PROF. DENIS NOBLE
   Head of Faculty, F1000 Physiology
   Oxford University, UK

10. Imagine, by John Lennon, is about three minutes long... you think your presentation deserves more time than Imagine?
   PROF. FERDINANDO BOERO
   Faculty Member, F1000 Global Change Ecology
   Università del Salento, Italy

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